

Aravind S

User Experience Engineer

Profile

Passionate and results-oriented UX Engineer with 9 years of experience bridging the gap between design and development. Adept at transforming designs into pixel-perfect UIs using strong coding skills and a keen eye for detail. Driven by a go-getter attitude and a commitment to exceeding expectations.

Work Experience

2019 – Present frog

Principal Design Technologist

As a design technologist at frog, I play a pivotal role in translating design concepts into tangible digital experiences. Leveraging my expertise, I have successfully executed several impactful projects across different domains. Here are a few key highlights of my contributions:

- Development of over **10 components** for a healthcare client, out of 70+ Design Language System (DLS) components. This initiative culminated in the successful launch of their DLS.
- Spearheaded the creation and launch of a healthcare campaign website within a tight **2-week deadline, attracting 10K users** at launch.
- Led the development of a Minimum Viable Product (MVP) for an educational client, which subsequently evolved into a scalable white-label product serving **40K active students** daily.
- Actively participate in **business development** initiatives (proposals, planning, estimation). Dedicated in **mentoring and grooming** junior team members, as well as guiding interns.

2018 – 2019 Wipro Digital Technologist

2015 – 2018 Infosys Systems Engineer

Education

2010 – 2014 Kerala University

B.Tech – Electronic and Communication – 8.45 CGPA

Technology Stack


React JS | Gatsby JS | Next JS | Contentful CMS | JavaScript | jQuery | HTML5 | CSS3 | SCSS | TypeScript | React Native | Redux | Node JS | MongoDB | Express JS | Angular(2/4) | Three JS | React Three Fiber | GSAP | Wit.ai | D3 JS | Google VR | Viro AR | Netlify | Heroku | Figma | ailly



Contact

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Skills

- Developing a world-class digital experience that meets tight timelines and demonstrates the highest bar of experience quality.
- Collaborate with the design team in design iteration, assessment of design feasibility, and critique of design through a technology lens.
- Discovery of client technology capabilities, technical mitigation, exploration of new technology, rapid development of technical POCs.
- Thrive in both independent and collaborative environments, fostering strong communication, and bridging the gap between design and development teams.
- Contributing to the product life cycle by helping the client identify a roadmap to realization.

Languages

Malayalam – Native

English – Advanced